



Fiscal Year 2023-2024

Annual *Impact* Report



Easterseals Goodwill North Dakota | Serving North Dakota, statewide

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Easterseals Goodwill North Dakota is a dual affiliate belonging to two national networks: Easterseals and Goodwill Industries International.

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A message from Easterseals Goodwill North Dakota, Inc.

At Easterseals Goodwill ND, Inc., every process we follow and every program we deliver is guided by one question: *How does this improve the quality of life for the people we serve?* Throughout the year, our board of directors and senior leadership team regularly reflect on our work to ensure we are fulfilling our mission of supporting children, adults, and families in having equal opportunities to live, learn, work, and play in their communities.

Our mission serves as our compass—providing clarity, purpose, and direction for every decision we make. From Program Services to Retail and e-Commerce operations, our shared goal remains the same: supporting people. Our team members bring this mission to life each day through their dedication, compassion, and strong work ethic, and we are deeply grateful for their commitment. We also value the business partners and community supporters whose sponsorships, grants, and donations strengthen our impact.

As you explore this Annual Report, we invite you to review the Impact highlights, which reflect the progress made through shared purpose and collaboration. Looking ahead, we will continue to adapt our programs to meet evolving needs and ensure they remain sustainable and responsive. Thank you for your continued support and for being part of our community.



Meet Suzanna, one of our many success stories. Through ESGWND's Family Support Services, Day Habilitation, and Individual Employment Supports, Suzanna has made meaningful strides toward a healthier, more independent life.

Determined to feel her best, Suzanna committed to becoming more active and making healthier food choices. With steady encouragement from staff, she began working out regularly and stayed dedicated to her goals. Over time, she lost weight, gained confidence and energy, and now enjoys being more active and engaged in her community.

Suzanna has also experienced remarkable growth in the workplace. When she first started her job at a fast-food restaurant, she needed one-on-one job coaching throughout her entire shift. Today, she only needs brief support to get set up and clock in—then proudly works independently for the rest of her shift.

She loves her job and beams with pride in how far she has come. Suzanna's story is a powerful reminder of what's possible when people are supported, believed in, and given the opportunity to thrive.

VISIT US:
www.esgwnd.org



CAREERS:
www.esgwndcareers.org



FACEBOOK
www.facebook.com/ESGWND1

INSTAGRAM
www.instagram.com/esgw.nd

YOUTUBE
www.youtube.com/@esgwnd



GOVERNANCE & LEADERSHIP

The Board of Directors provides fiduciary oversight and strategic leadership to ensure ESGWND remains strong, ethical, and mission-focused for generations to come.

David Wald
Chairman

Jonus Elston
First Vice-Chair

Steven Richard
Treasurer & Secretary

Jacob Nesvig
Board Member

David Tschider
Board Member

Jeff Erickson
Board Member

Mission & Values

Who We Are

Easterseals Goodwill North Dakota (ESGWND) serves communities in every corner of the state, providing in-home and community-based supports that help seniors and people with disabilities live independently. Through a unique, mission-powered model, our statewide services are sustained by Goodwill retail operations that create jobs, offer affordable shopping, and reduce waste.

Why We Exist

Championing independence, inclusion, and opportunity for people across North Dakota.

Our Core Values

- **People First** – Every person matters; dignity, respect, and outcomes come first
- **Integrity & Innovation** – Do what’s right while continuously improving
- **Better Together** – Collaboration drives our greatest impact

Our Core Focus

Statewide disability, aging, and workforce services – powered by mission-driven retail and grounded in a people-first philosophy.

2024 Impact


552
individuals served through programs supporting independence and daily living


357,052
hours of support provided to individuals and families


48,049
service visits delivered across North Dakota communities

LEARN **SKILLS** MEET **GOALS**
PROMOTE **INDEPENDENCE**
EXPERIENCE **QUALITY OF LIFE**



Statewide Reach

ESGWND serves all 53 counties in North Dakota through:

- Disability Services
- Aging Services
- Employment Supports
- Goodwill retail and donation operations
- Community-based programs and partnerships

We are one organization with a **statewide footprint** and a **local impact** in every region, employing **739 team members** statewide throughout the year. We are a **\$17 million mission-powered enterprise**, where retail revenue sustains and expands community services.

Our **6 Goodwill retail stores** in Bismarck, Fargo (2), Grand Forks, Minot and Jamestown create jobs, offer affordable goods, and divert usable items from landfills.

2024 Impact


98,000
retail service hours worked, supporting both mission delivery and workforce participation


1,359,928
pounds of donated goods diverted from landfills, giving items a second life through reuse and recycling


66,109
donations generously provided by community members to our Goodwill stores



employment involvement
fulfillment

Financial Overview

ASSETS

Total Current Assets	\$ 11,179,526
Property & Equipment	\$ 13,603,500
Other Assets	\$ 1,502,917
TOTAL ASSETS	\$ 26,285,943

LIABILITIES/NET ASSETS

Total Current Liabilities	\$ 1,569,934
Long Term Operating Lease	\$ 169,420
Total Net Assets	\$ 24,546,589
TOTAL LIABILITIES AND NET ASSETS	\$ 26,285,943

WHAT OUR COMMUNITIES PROVIDED TO ESGWND

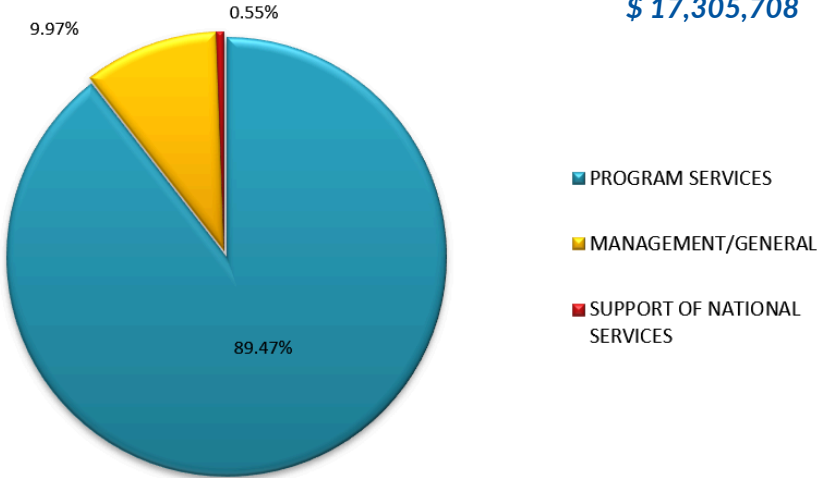
Program Services	\$ 11,557,145
Goodwill Operations	\$ 2,126,294
Public Support	\$ 2,944,239
Other	\$ 678,030
TOTAL	\$ 17,305,708

WHAT ESGWND PROVIDED TO OUR COMMUNITIES

Cost to Provide Services to People Supported	\$ 8,523,441
Administration	\$ 901,756
Payroll Taxes & Benefits	\$ 2,546,471
SUBTOTAL	\$ 11,971,668

Investment in New Facilities & Equipment Renewal	\$ 507,038
Occupancy (Rent, Utilities, Insurance, Interest, etc.)	\$ 1,258,088
Future Program & Development	\$ 1,931,274
Supplies & Services Purchased	\$ 734,847
Telephone & Postage	\$ 211,031
Support of Local & National Services	\$ 96,249
Other	\$ 595,513
TOTAL	\$ 17,305,708

* Fiscal Year: July 1-June 30



Heartfelt Gratitude to our Donors

Arvid Anderson	Thomas J. Lautenschlager
Debby Anderson	Tamara Lelm
Peter Anderson	Paula Lengowski
Bell Bank	Dylan Lorenzen
Daniel Bertsch	Paulette McCann
BCBS ND Caring Foundation	Thomas & Audrey McKinnon
Deb Bosch	Catherine Metz
Virginia Brazil	Elise Meyer
Jane Brueske	Microsoft
Burchill's Flooring	Minot Automotive Company
Larry & Doris Charon	Meg Morley
Leslie Chatman	Diane Muske
Dacotah Bank	Alfred E. Nelson
Dakota Medical Foundation	Haley Nelson
Matthew Delaney	Rebecca M. Nelson
Tammy DeSautel	Marlys & William Nicolai
Carmen Devney	Linda Nygard
Sherrie Dunn	Papa's Pumpkin Patch
Dale Eberle	Diane Peck
Jeffrey Ebsch	Steven Perdue
Donna Ferrari	Jerry & Mary Petersen
Bernie Foley	Kelly Peterson
Marlys Franck	Darlene Pich
Adam Gaber	Praise Sky Breads
Marianne & Pete Gange	Kaysee & Marc Price
Good Friends of Moraine Township	Connie Radcliffe
Nancy Hagen	Mary Rehak
Derek Hanson	Paulette & Jack Roberts
Hazen Community Chest	Nathan Schjei
Andrew Hemmah	Donna Schmalz
Tori Hiam	Jeff Tacina
Darin Hinsz	Lynette Terjesen
Shayna Houdek	Margaret Undem
Dan & Sue Hovet	Kenneth & Ruth Urdahl
Impact Foundation	Dawn Useldinger-Menzies
Carol M. Johnson	Rick VanCamp
Steven & Linda Johnson	Greg & Janice Wallace
Kurtis D. Ketterl	Mary Welle
Rodney Kjellberg	Steven & Karen Wolff
Richard & Sharon Krabbenhoft	Joel Zenker
Audrey Krebs	

With profound appreciation, we thank the members of the Easterseals Goodwill of North Dakota Board of Directors for their years of devoted service and the priceless gift of their time. Through visionary leadership, integrity, and compassion, our Board has helped transform lives, empower our most vulnerable neighbors, and strengthen communities across North Dakota. Their unwavering dedication has created lasting impact and made our state better for all.

- David Wald, Chairman
- Jonus Elston, First Vice-Chair
- Steven Richard, Treasurer/Secretary
- Jacob Nesvig, Board Member
- David Tschider, Board Member
- Jeff Erickson, Board Member

To make a donation, visit www.esgwnd.org/donate



Easterseals Goodwill North Dakota, Inc. (EIN: 45-0226705), is a 501(c)(3) organization, and contributions are tax-deductible as provided in Section 170 of the Internal Revenue Code. Thank you for your support!

Together, we are building a more inclusive state — where everyone has the opportunity to live, work, and thrive.

Easterseals Goodwill North Dakota, Inc. is a 501(c)3 organization
(EIN: 45-0226705) empowering children, adults, and families
throughout North Dakota to have equal opportunities
to live, learn, work, and play in their communities.

REGIONAL OFFICES:

Mandan: 301 1st St NE, 58554 | 701.663.6828
Fargo: 3333 7th Ave N, 58102 | 701.237.9908
Dickinson: 2125 Sims St, Suite 1, 58602 | 701.264.1060
Grand Forks: 3651 S Washington St, 58201 | 701.772.0704
Jamestown: 2633 8th Ave SW, 58401 | 701.251.1446
Minot: 2505 16th St SW, 58701 | 701.839.4121

GOODWILL RETAIL STORES:

Bismarck: 421 S 3rd St, 58504 | 701.222.7210
Fargo: 4325 13th Ave, Suite 1, 58103 | 701-373.8393
Fargo: 1525 32nd Ave S, 58103 | 701.566.8511
Grand Forks: 3651 S Washington St, 58201 | 701.787.8201
Jamestown: 2629 8th Ave SW, 58401 | 701.253.7301
Minot: 1405 S Broadway, 58701 | 701.852.1201

LIVE

LEARN

WORK

PLAY

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